



## **CATHOLIC SENIOR HOUSING AND HEALTH CARE SERVICES, INC. (CSHHCS) AND SOMATIX ANNOUNCE STRATEGIC RELATIONSHIP TO IMPLEMENT AN INNOVATIVE ELDERLY RPM SOLUTION**

**SafeBeing™ is the first offering of its kind that allows caregivers to passively and remotely monitor, track and analyze elderly people's daily routines on a real time basis through its unique wearables-assisted gesture detection technology**

New York, NY – February 11, 2019 – CSHHCS and Somatix, a provider of a wearable-assisted, gesture detection RPM (Remote Patient Monitoring) platform, today announced they have entered into a strategic relationship to foster the development of the SafeBeing™ product. Through close collaboration and dialogue between the developer and this elder care provider the SafeBeing™ platform will be refined and field tested to meet today's increasing elderly healthcare challenges.

CSHHCS, through its three (3) health care facilities and nine (9) affiliated senior independent living housing project entities, offers a full range of eldercare services, including 285 senior independent living residential homes and apartments, 51 licensed personal care beds, and 208 skilled nursing beds for short term rehabilitation and long term care.

Holy Family Manor (HFM), CSHHCS' skilled nursing facility, has achieved the highest "Five Star" overall rating by Medicare for its consistently high quality skilled nursing and short term rehabilitation care. HFM is a Preferred Provider of the Lehigh Valley Health Network and the St. Luke's University Health Network and a member of the Highmark High Performance Skilled Nursing Facility Network.

The SafeBeing™ platform will be deployed on the 20-acre campus and will be clinically validated at all four distinct levels of senior living, including independent living, personal care, short term rehabilitation and long-term care.

The HFM care delivery platform utilizes electronic medical records systems and clinical care pathways. The intent of the pilot project is to incorporate the SafeBeing™ digital health platform into the HFM care delivery platform.

The Somatix software platform utilizes existing sensors already built into smartwatches and smartbands, to track, filter, and examine massive volumes of gesture data in real time. SafeBeing™, its RPM solution, is offering a completely passive detection and monitoring of physical indicators without manual data logging and, through machine learning, correlates these indicators with at-risk events, including falling, wandering, inactivity, dehydration, poor medication compliance and more.

"Our relationship with Somatix is very important to CSHHCS," said Michael B. Melnic CSHHCS CEO & CFO. "We understand the very fast rate of change in healthcare today and continually seek new technology to improve our already high standards of care. We are impressed by SafeBeing's capabilities to literally "learn" the behavior of individuals,



including real-time monitoring of elders' Activities of Daily Living (ADL's). The development of the SafeBeing™ digital health system, which utilizes gesture detection, machine learning, and advanced analytics will provide a platform to alert caregivers of negative trending in ADL's and to mitigate possible future adverse events, to improve elder care and the safety of the residents we serve."

"With technology playing an increasingly critical role in elder care, we are fortunate to partner with a company like CSHHCS that recognizes the need to accelerate new digital opportunities", said Eran Ofir, Somatix's CEO & co-founder. "For us, this project launches an entirely new, improved way for our elderly population to be cared for in the future."

### **About CSHHCS**

CSHHCS was established in 1962. The Mission of CSHHCS of the Diocese of Allentown is to provide the best possible physical, emotional, social and spiritual care to the elderly we serve with respect, dignity and compassion. CSHHCS, through its three (3) health care facilities and nine (9) affiliated senior independent living housing project entities, offers a full range of eldercare services to individuals in need in five Pennsylvania counties.

For more information, please visit [www.hfmanor.org](http://www.hfmanor.org).

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### **About Somatix**

Somatix is a provider of a wearable-assisted gesture detection RPM (Remote Patient Monitoring) platform for cost-effective healthcare and wellbeing enhancement. Our technological core – the Somatix real-time gesture detection solution – leverages existing sensors in smartwatches, smartbands and IoT connected devices. It additionally employs adaptive Machine Learning and Big Data analytics to analyze massive volumes of gesture data, for precise recognition of a range of physiological and emotional indicators – all to facilitate personalized health intervention.

Somatix's digital health solutions, ultimately, enables providers, hospitals, and elderly caregivers, among others, to increase treatment adherence and improve the lives of those under their care.

For more information, please visit [www.somatix.com](http://www.somatix.com). Please follow us on LinkedIn and like us on Twitter.

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